



# The Image Generators

Media Recording Services *a division of Voicelines, Inc.*

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<http://www.imagegenerators.com>

**Hints for Scriptwriting:** There are an average of 5 to 6 20-second messages in a four minute tape loop. Use one thought for each message. **Idea Prompts:** Promote a special product or sale, give hours of operation, give web site and fax numbers, announce a new service, praise an employee or department, give a goodwill helpful message for your callers, news in your industry that affects your customers, etc.

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3 lines of copy equals 15-20 seconds of time. Please print or preferably TYPE neatly.

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### **COPY APPROVAL**

- Copy Approved, please proceed into production
- Please make the following edits and provide me with another draft
- Okay, with the following changes, proceed into production

Approval Signature \_\_\_\_\_ Date \_\_\_\_\_